

# Result quick market comparison

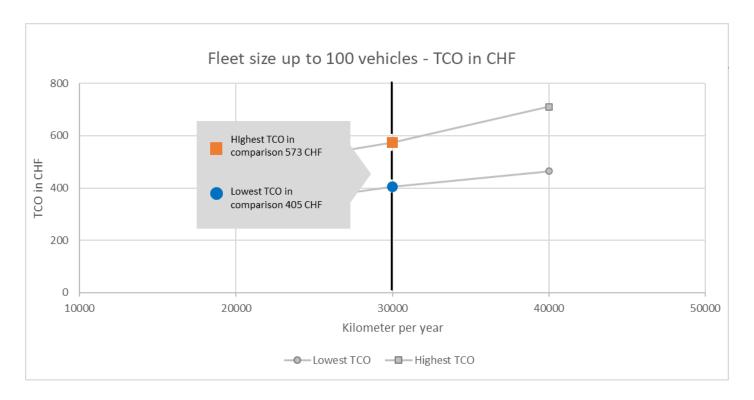
procorp has an extensive database with hundreds of thousands of vehicle data. This allows you to compare your fleet with similar fleets and to obtain a usable and fact-based statement on the actual cost level of your fleet.

The quick market comparison shows you a range of costs for vehicle fleets with the corresponding vehicle type, mileage and number of vehicles.

#### Parameters selected by you:

- Fleet size up to 100 vehicles
- Vehicle category car station wagon
- Annual mileage 30'000 kilometers

Based on the parameters you enter, the following TCO (Total Cost of Ownership) price range results:



The price range shown is regularly updated on the basis of ongoing market monitoring of tenders checked against the market prices realized. The price range refers to popular car brands and models, which are most used in the parameters you set. The key figures typically vary according to vehicle make and model, fleet size and industry. procorp does not guarantee the accuracy of the data.



## **Application quick market comparison**

Compare your TCO costs with the market values. What is your cost situation like?

Are your costs within the price range - in the lower range, in the upper range or even above the amounts prevailing at other companies with comparable fleets?

#### This is how the TCO costs are calculated for the comparison:

Included cost components:
Vehicle conditions (net)
Depreciation and cost of capital
Tire and tire management
Maintenance and wear and tear repairs
Fleet management (driver and vehicle support)

#### Not included:

- Fuel
- Insurances
- Taxes

These cost elements vary from canton to canton or are driver- or company-specific.

## Your TCO costs are in the upper range? You can do that!

If your fleet costs are comparatively high, it is worth taking a closer look at the effective cost drivers. Once you have identified these you can directly influence the fleet costs. It will surprise you how much even small monthly amounts can make up.

#### An example:

With a fleet of 70 vehicles, you can save as much as CHF 33,600 a year, with a cost reduction of only CHF 40 per vehicle and month. With a term of 4 years, this amounts to 134'400 CHF over the entire period of use.

#### **Your solution**



An individual benchmarking with professional analysis of your fleet costs and recommendations for action geared to your fleet.



# Individual benchmarking with professional analysis of your fleet costs and recommendations for action

Get certainty about the cost situation of your vehicle fleet. An individual benchmarking shows you how you can optimize the costs.

#### This is what we offer you:

- detailed benchmarking of fleet costs—for individual vehicles or the entire fleet
- comparison of your TCO costs with anonymized TCO costs of your individual peer group (consisting of
- company fleets comparable to your company fleet)
- analysis of the figures and derivation of measures

#### Content

- benchmarking of current internal and external costs
- brief recommendations for action and strategy tailored to your fleet and your goals
- you decide how many and which vehicles should be compared (e.g. cars, vans, trucks, industrial trucks, etc.).

### Your benefit from an individual TCO benchmarking

This creates the basis for decisions on the sustainable exploitation of cost optimizations in the vehicle fleet:

